

SUNDAY NOVEMBER 1<sup>ST</sup> 2009  
12NOON ON **DIGITAL CHANNEL 72** >>>



MORE  
ENTERTAINMENT  
FOR **EVERYONE** >>>

IT'S TIME FOR **7** TWO

# WELCOME TO 7TWO >>>



## Welcome to Channel Seven's new free-to-air digital channel 7TWO, an exciting entertainment channel set to revolutionise your Seven experience.

7TWO is more of what audiences love about Seven. It's time for more drama, more lifestyle, more reality, more comedy, more movies... more first class entertainment, free for everyone.

The new channel will launch on Sunday, November 1, 2009 at 12noon on Channel 72.

Channel Seven's Director of Programming and Production Tim Warner said 7TWO was created as a natural extension of Seven's successful primary channel and would only increase Seven's strong audience appeal.

"I am pleased to announce that 7TWO will be the new home for premiere episodes of our international hits including J.J Abrams' Lost, Ugly Betty, Heroes and 24," said Warner.

"We've been strategic in putting together a program schedule for 7TWO that allows us to grow our audience between our two channels, without sacrificing one for the other. It's a complementary relationship that will go from strength to strength, maximising the opportunities for our audience and clients."

Iconic programs including the mob hit The Sopranos, much loved drama Six Feet Under and groundbreaking comedy Murphy Brown will screen on the channel alongside new, primetime episodes of The Jay Leno Show, five nights a week.

7TWO will feature the very best of British television from traditional, tried and true favourites A Touch of Frost, Prime Suspect, Judge John Deed, Rosemary and Thyme and Minder to premiere episodes of motoring hit Fifth Gear, Heartbeat, Holby Blue, Benidorm, Britain's Best Dish and Gavin & Stacy.

Additional additional themed nights of programming include Action & Adventure, Lifestyle and Movies with the latter featuring an extensive catalogue of family titles from Disney's studios.

Handpicked cooking programs from the world's top chefs including Jamie Oliver, Curtis Stone, Rick Stein, Ainsley Harriott and Gary Rhodes will also feature Monday to Friday afternoons.

A broad mix of new and classic programs – including Coronation Street, Emmerdale, Shortland Street, The Martha Stewart Show, Home and Away; The Early Years, Sons and Daughters, Magnum, PI and Moonlighting – complete the channel's daytime schedule.

7TWO is part of Australia's Freeview digital television service. To watch 7TWO, tune into channel 72 on a high definition digital television or on an analogue or standard definition digital television connected to a high definition set top box.

IT'S TIME FOR 

# SOME OF THE PROGRAMS TO WATCH ON 7TWO >>>



## UGLY BETTY

7TWO presents premiere episodes of Ugly Betty. Start spreading the news! The fashion world's beloved and terminally style-challenged not "it" girl, Betty Suarez (America Ferrera), is back and she's packing her bags for the Big Apple! With a little help from her trusting co-worker and pregnant friend, Christina, Betty must prove to her family and the catty ego-centric fashionistas who await her every misstep that she's all grown up and not the naive young girl from Queens any more.



## HEROES

Created by Tim Kring, sci-fi drama Heroes tells the story of ordinary people who discover they have superhuman abilities. This brand new season debuts with a special two-hour episode introducing a mysterious carnival clan whose intensions are unknown, while familiar faces adjust to the new stages of their lives that will challenge their perceptions of the world and their abilities. Stars Hayden Panettiere, Adrian Pasdar and Ali Larter.



## LOST

It's been five years since Oceanic Flight 815 crashed on a deserted Pacific island enroute to Los Angeles from Sydney. In the forthcoming sixth and final season "Destiny Found", the fate of Jack Shephard (Matthew Fox) and his fellow survivors will be revealed once and for all. See premiere episodes only on 7TWO.



## 24

Kiefer Sutherland stars in this Emmy award-winning drama in which the entire season takes place in one day, with each of the 24 pulse-pounding episodes covering one hour and presented in real time. "Day 8" will be framed around a peace agreement between an unnamed Middle Eastern country and the US with much of the action centred around the United Nations, which sees Jack Bauer relocate to New York for Season 8.

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## THE SOPRANOS

7TWO presents the Emmy award-winning, HBO hit, The Sopranos. James Gandolfini stars as Tony Soprano, your average, middle-aged businessman. Tony's got a dutiful wife, a not-so-dutiful daughter, a son named Anthony Jr, a pill of a mother, a hot-headed uncle, a not-too-secret mistress—and a shrink to whom he tells all his secrets, except the one she already knows: Tony's a mob boss. These days, it's getting tougher and tougher to make a killing in the killing business.



## SIX FEET UNDER

This hour-long series starring Rachel Griffiths takes a darkly comic look at members of a dysfunctional Los Angeles family who run an independent funeral home. With the prodigal elder son returning home for the holidays to shattering news, the family must learn to deal with the death of one of their own, while figuring out how to go ahead with the business of living. What emerges is a quirky, funny, emotional, life-affirming look at the enlightenment of a grieving American family... that happens to be in the grief-management business.



## FIFTH GEAR

Fifth Gear is an exciting and informative motoring program presenting what's hot and what's not in the automotive world. Topics include the best of new car reviews, second-hand bargains and industry news with a different feature piece in every episode. Join presenters Quentin Wilson, Tiff Needell, Vicki Butler-Henderson and Adrian Simpson for an inside look at the latest offerings about to hit the road.



## THE JAY LENO SHOW

7TWO presents The Jay Leno Show hot off the satellite for the very best in comedy and celebrity guests. Recently named America's Favourite TV Personality (2009 Harris Poll), Jay Leno made television history when The Jay Leno Show became the first-ever entertainment program stripped across primetime on US network television. Tune into see why Leno is the king of laughs.

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## HEARTBEAT

7TWO presents premiere episodes of this much loved police series which evokes the mood of the swinging 60's in a peaceful English countryside setting. The series premiere introduces Jonathan Kerrigan, as PC Rob Walker, a new recruit at Ashfordly police station. Walker was brought up in Aidsfield but his family life was far from perfect and his father dabbled on the wrong side of the law.



## A TOUCH OF FROST

A detective with little time for red tape, Detective Inspector Frost (David Jason) solves crimes his own way. He's grumpy, shy and difficult to work with. But at heart, Frost is a man from the old school - a street detective who prefers rolling up his sleeves and solving crimes through his copper's instinct rather than by following procedure.



## PRIME SUSPECT

Emmy award-winning star Helen Mirren (The Queen, Elizabeth I, Calendar Girls, Gosford Park) stars as high-ranking detective Jane Tennison in this iconic and internationally successful crime series. Battling personal demons that could destroy everything she has worked so hard to achieve, she strives to solve murders in a male dominated world.



## NOT GOING OUT

This hit British comedy features flat-mates, Lee (Lee Mack) and Kate (Megan Dodds). Their easy-going, comfortable friendship is steadily moving into uncharted waters - a situation complicated by the fact that Lee's best mate, Tim (Tim Vine), is Kate's ex-boyfriend!

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## BENIDORM

It's sun and fun all the way in Benidorm, a comedy series featuring some of the finest comedic talent in the UK.

Set in the Solana all-inclusive Resort, Benidorm follows regulars and first-time holiday makers on their journeys abroad. Benidorm regulars for twenty years Jacqueline and Donald are enthusiastic middle-ages swingers who rarely leave the hotel. Known as 'The Oracle' because of his computer-like knowledge of trivial facts and figures, Geoff Maltby is on holiday with his mother, or PA as he calls her, but keen to hide the fact. Gavin and Troy are on their first break away together after setting up a successful hair salon.



## HOLBY BLUE

Drugs, gangs and the threat of terrorism all combine to prove that modern-day policing isn't just about robberies and anti-social orders in this British police drama series. Holby Blue is a snapshot of policing post-9/11; the intrepid team of officers not only have to deal with hard-nosed criminals but are also expected to help fight the war on terror on home soil.



## BRITAIN'S BEST DISH

Whether a sumptuous starter, a mouth-watering main course or a perfect pudding, there is one great dish inside everyone. Britain's Best Dish... is a dramatic and highly emotional national cooking competition, showcasing amazing amateur chefs and their delicious original dishes.



## MY OWN WORST ENEMY

Starring Christian Slater as both Henry Spivey and Edward Albright, US drama My Own Worst Enemy explores the duality of a man who is literally pitted against himself. Henry (Slater) is a middle-class efficiency expert living a humdrum life in the suburbs. Edward (Slater) is an operative who speaks 13 languages, runs a four-minute mile, and is trained to kill. When the carefully constructed wall between them breaks down, Henry and Edward are thrust into unfamiliar territory where each man is dangerously out of his element.

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## REAPER

Sam Oliver's (Bret Harrison) parents were always easy on him, letting him skate through life as a slacker. He found out why on his 21st birthday. His parents sold his soul to the Devil!

Before Sam was born, his father was stricken with a fatal illness. Satan approached Sam's parents with a deal. He would heal his father if they sold him their first-born child's soul. On his 21st birthday that child would have to work for him. Now Sam must become the new Reaper, collecting escaped souls and returning them back to Hell. Also stars Tyler Labine and Missy Peregrym.



## SHARK

James Wood stars as Sebastian Stark, a charismatic, supremely self-confident defense attorney who, after a shocking outcome in one of his cases and a personal epiphany, brings his cutthroat tactics to the prosecutor's office. At the end of last season Stark broke every rule in the book trying to convict a serial killer. In season two, ex-DA Jessica Devlin (Jerry Ryan) joins Stark's team.



## TIN MAN

Get ready to follow a whole new yellow brick road with Hollywood stars Zoey Deschanel, Alan Cumming and Richard Dreyfuss in Tin Man, a knock-out mini-series update of The Wonderful Wizard of Oz. Tune in for hordes of winged monkey-bats, a shape-shifting dog, a cyber-punk sorceress, and a vast hidden underworld.



## ROME

ROME is the saga of two ordinary Roman soldiers who unwittingly become entwined in the historical events of ancient Rome. A serialized drama of love and betrayal, masters and slaves, husbands and wives, it chronicles a turbulent era that saw the death of a republic and the birth of an empire. The series begins in 52 BC, as Gaius Julius Caesar completes his conquest of Gaul after eight years of war, and prepares to return to Rome.

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## MAKE ME A SUPERMODEL USA

It's time to make a supermodel in the only competition that pits the guys against the girls for a shot at modeling fame. Make Me A Supermodel follows a group of beautiful and talented men and women who will compete for \$100,000 and a contract with New York Model Management.



## AMERICAN GLADIATORS

Hosted by legendary Hulk Hogan, eight competitors go head-to-head against the next generation of gladiators and each other, vying for a chance to win \$100,000!



## MONSTER GARAGE

Presented by motorbike customiser Jesse James, Monster Garage takes the phrase "thinking outside the box", turns it upside down, then throws away the box. What is left is an exploration of radical design and engineering, where freethinking mechanics and engineers turn run-of-the-mill automobiles into extraordinary utility vehicles.

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# NOVEMBER-DECEMBER 7TWO PROGRAM SCHEDULE >>>

IT'S TIME FOR 

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1800	STARGATE ATLANTIS (NEW EPS)	THE NEW JAY LENO SHOW					AWU WRESTLING
1830							
1900	SCRUBS	THAT 70'S SHOW / WHACKED OUT SPORTS (NOVEMBER)					DESTROYED IN SECONDS
	DISORDERLY CONDUCT	MOTHER & SON (DECEMBER)					GUIDE TO THE GOOD LIFE
1930	SUNDAY FAMILY MOVIE	SCRUBS (NOV)	UGLY BETTY (NEW EPS)	AMERICAN GLADIATORS (NEW EPS)	FIFTH GEAR	AIRLINE USA	SATURDAY DOCOS
2000		HEARTBEAT (DEC)					
2030			THE UNIT (NEW EPS)	HEROES (NEW EPS)	STARGATE ATLANTIS	LIFESTYLE FRIDAY THE F WORD BRITAIN'S BEST DISH	JAMIE'S OUTDOOR ROOM
2100			MOVIES (NOV)	REAPER	SPECIALS	SHARK (NEW EPS)	10 THINGS YOU DIDN'T KNOW ABOUT...
2130		JUDGE JOHN DEED #1 (DEC)	FLASHFORWARD (CATCH UP)				
2200	SUNDAY NIGHT MOVIE (25-54 SKEW)	JUDGE JOHN DEED #2	STRIKEFORCE	WHAT ABOUT BRIAN	STRIKE FORCE	ESCAPE TO THE COUNTRY	HOW NOT TO DECORATE
2230			LAST COMIC STANDING (NEW EPS)				
2300				LAST COMIC STANDING	LAST COMIC STANDING		
2330	LATE MOVIE			COMMANDER IN CHIEF	MONSTER GARAGE	LAST COMIC STANDING	LAST COMIC STANDING
2400					LAST COMIC STANDING	MAGNUM P.I.	

# THE FACE OF 7TWO TOM WILLIAMS >>>

**Television's most popular and versatile presenter, self-confessed, "arm chair expert" Tom Williams is the perfect choice as the face of 7TWO.**

Williams says 7TWO will have "something for everyone" catering to a range of TV tastes "from the weekend rev-head to the aspiring chef."

"What I love about 7TWO is the great mix of the new and classic. I am a big Leno fan, so it will be great to be able catch that on a daily basis. And I can't wait to see how the last season of Lost unravels.

"It's fair to say I'll be booking in some extra time on the couch. I can't wait for it all to kick off."

Since signing with Channel Seven in 2001, Williams has just about tried his hand at everything on television.

As a reporter for The Great Outdoors he's paraglided over Switzerland's Matterhorn, trekked through the dense Guatemalan jungle, explored an active volcano in Costa Rica and made it to Machu Picchu. During his seven year run on the show, Tom has been

on more than 60 trips spanning 25 countries, including Africa, the Arctic Circle, Ecuador and the Middle East.

2009 has also seen him serve as a commentator on Seven's coverage of the Kellogg's Nutri-Grain Iron Man series and appear regularly as a presenter on New Idea TV with both travel and "at home" tips.

In 2008, Tom took on the role of co-host alongside Zoe Naylor for the Network's revived series, Gladiators and joined the Channel Seven commentary team at the Beijing Olympics. He called all the action at the BMX, canoe and kayak events. Later that year, he then served as a roving reporter at the network's coverage of the Supercheap Auto Bathurst 1000.

The former chippy first shot to Australian superstardom following his performance in Seven's high rating Dancing with the Stars. More than 2 million viewers watched as he was crowned champion of series two.

Tom's media career began in July 2000 after the licensed carpenter became a regular guest on radio personalities' Merrick and Rosso's Triple J radio show as 'Tom the Chippy'. When the comic duo moved to Sydney radio station Nova 969 in April 2001, Tom moved with them, running 'The Chippy's Driver Reviver' every Friday morning.

His knockabout charm and easy humour made him a popular figure alongside the Nova breakfast team and the first choice as the resident carpenter on Channel Seven's DIY show, Room For Improvement, in 2001. Seven found a rare quality in Tom – the capacity to be both approachable and professional. As a result, he landed the opportunity to give his passport a workout as a presenter on The Great Outdoors.



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