

## WTV MEDIA RELEASE



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p 9221 5355  
f 9221 5366  
e [info@wtvperth.com.au](mailto:info@wtvperth.com.au)

### **This is not an April Fools' Day Joke! Community Television in Perth is back!**

In April 2010, Western Australia will launch a new television station completely owned and operated by robots!

Ok, we are just kidding about the robots! But supporting locally produced television content and talent – that is no joke. The initial test broadcast will launch on April Fools Day (Thursday 1<sup>st</sup> of April 2010) and full program broadcast will commence on Saturday the 10<sup>th</sup> April, 2010.

West Television (WTV) is WA's new free-to-air digital community TV channel. It is a locally focused broadcaster aiming to reflect Australia's cultural diversity and provide an alternative viewing platform. Combining nationally produced shows with locally produced material, WTV will be the station to watch to support and enjoy Australian made content.

WTV has been working constantly to ensure community television will be successfully restored for the Perth metropolitan area. With a selection of diverse programs lined up WTV will be an exciting channel to watch, so join us and tune in for the fun on Channel 44 (557.5 MHz) on April 1<sup>st</sup>, 2010.

On our opening night on 10<sup>th</sup> of April 2010 our viewers can enjoy the Australian classic 'The Crossing', starring Russell Crowe. This romantic drama is about a young man named Sam (Crowe) who returns home after a year to ask his past-girlfriend Meg to marry him. When he returns he finds that his best friend Johnny is dating her. Meg is then forced to choose between the two men, who are competing for her love.

To find WTV please access the 'setup' area of your digital TV or set-top box and re-scan for channels.

If our digital signal affects the reception of your existing channels please call 9221 5355 or email us at: [info@wtvperth.com.au](mailto:info@wtvperth.com.au)

For more information on WTV go to our Website at [www.wtvperth.com.au](http://www.wtvperth.com.au) or join us on Facebook (search for WTV).

### **For further information please contact:**

Tibor Meszaros  
Station Manager  
West Television Ltd.

Phone: (08) 6365 8869  
Mobile: 0413 664 929  
Fax: (08) 9221 5366  
Email: [info@wtvperth.com.au](mailto:info@wtvperth.com.au)

Magdalena Ambroziewicz  
Marketing and PR Coordinator  
Phone: (08) 9921 5355  
Mobile: 04 202 999 56  
Email: [magda@wtvperth.com.au](mailto:magda@wtvperth.com.au)

URL: <http://www.wtvperth.com.au/>